CURRICULUM **VITAE**

Personal information

Name	👤	Kashif Mumtaz Husain
DOB	📅	09 June 1976
Nationality	🇮🇳	Indian
Dependent	👥	3 *[Wife, daughter and son]*
Address	@	Saudi Arabia, Jeddah
Modile	📱	+966 50 474 2028
e-mail	✉	Kashif@ideas-x.com

Personal profile/ *summary*

Proven technical & management skills in a career spanning +10 years focused experience of IT Infrastructure, Information Technology, Oracle Application R12 and System Development, also developed IT Strategies including Kaizen and Business Process Automation, developed application on developer 6i /10i and extensive reporting for Supply Chain and inventory module, UXD and Social media experience.

Relevant education and skills with practical experience assists effective Technology/Business linkage planning and implementation.

Directed and managed implementation of cost effective Technology solutions to meet business requirements. Played key roles in business process review (BPR) projects thereby participating in evaluation and implementation of various IT / Business solution.

Having hands-on experience of all the facets of project life cycle, from initial feasibility analysis and design to documentation, implementation, user acceptance and enhancement.

More than 10 years of Creative designing experience for multiple Marketing elements in Saudi Arabia. Excellent knowledge of collaborating with both internal and external sources to strategize social media content and engagement activities.

Extensive experience on Adobe CS6 package creating interactive apps, moderate 3D modeling and animation, web designing/ managing and video editing.

Qualifications/ certifications

EASTERN MEDITERRANEAN UNIVERSITY, NORTH CYPRUS 2000
BS In Computer Science & Information Technology, *Graduated in Honors*

Professional history / experience (June 2000 to date)

Working as *Head of Social Media*
United Matbouli Group,   *Jeddah (2021 – Loading)*

Creating online Campaigns and Managing ads
- Managing Facebook & Google Ads
- Managing/ Maintenance of Google Business
- Creating Snap Filters
- Managing Google Merchant
- Managing Facebook Market place

E-commerce Site Managment
- Manage Content/ Banners
- Add/ Remove/ Update Products

Working as *Digital Content Developer*
United Matbouli Group,   *Jeddah (2013 – 2018)*

UXD for SharePoint branding
- Gathering process and user requirements
- Conceptualizing best user experience.
- Building Application Managing training guide

Business Process Management
- On BPM definition, testing and design team
- Creating interactive and printable User guide for users
- Process mapping & Solution development

UMG and Electro website on Joomla and Magento.
- Managing the backend on Joomla
- Creating graphics and content
- Creating web statistic report

Social Media
- Design artwork and content for engagement activities
- Creating and editing videos for YouTube
- Social media sentiment and engagement report

Working as *Social Media Team Leader*
United Matbouli Group,   *Jeddah (2018 – 2021)*

Part of e-commerce Development Team
- Creating mockup designs
- Developing graphics and product images
- Conceptualizing best user experience.
- Part of corporate site development

Facebook/ Instagram
- Facebook and Instagram budgeting
- Customize targeting strategy
- Analysis and reporting

Team Management
- Managing and leading a team
- Moderation community management team

Working as *System developer*
Jamjoom Vehicles & Equipment, *Jeddah (2000 – 2013)*

Implementation Oracle Application
- Inventory/ Purchasing Module
- Order/ Cost management
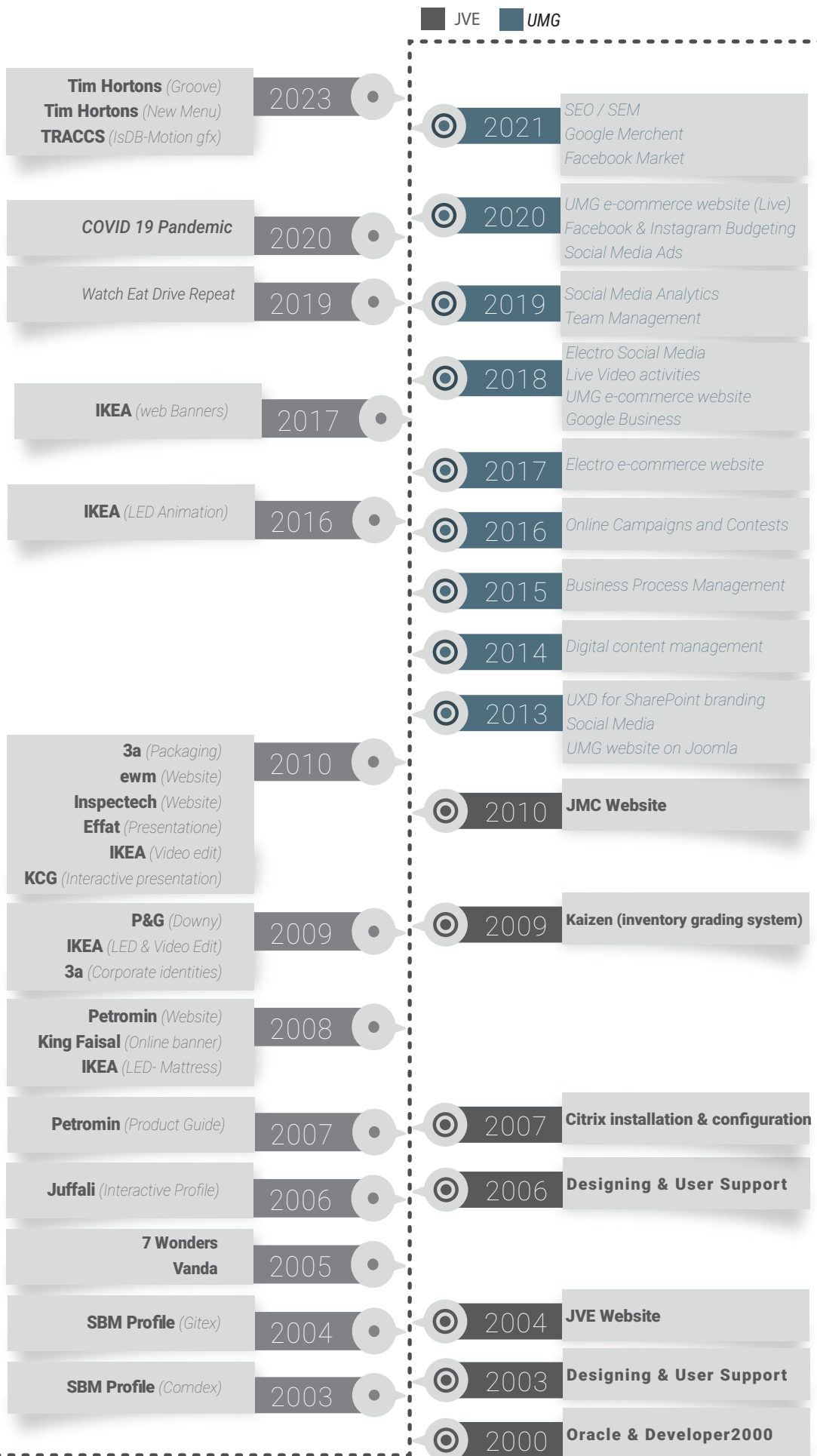- Oracle based database handling.

Developing application and reports on Developer 2000
- Customized and CRM Reports
- Kaizen implementation
- Item Grading and Daily Order cycle

Assisting Marketing Department
- Designing brochures, banners, Warranty booklet and presentation of products
- News paper and Magazine ad design
- Assisting in marketing strategies during motor Show 2003 – 2012

Projects | Responsibilities

Loading

Tim Hortons (Groove)
Tim Hortons (New Menu)
TRACCS (IsDB-Motion gfx)
2023

2021
SEO / SEM
Google Merchent
Facebook Market

2020
UMG e-commerce website (Live)
Facebook & Instagram Budgeting
Social Media Ads

COVID 19 Pandemic
2020

Watch Eat Drive Repeat
2019

2019
Social Media Analytics
Team Management

2018
Electro Social Media
Live Video activities
UMG e-commerce website
Google Business

IKEA (web Banners)
2017

2017
Electro e-commerce website

IKEA (LED Animation)
2016

2016
Online Campaigns and Contests

2015
Business Process Management

2014
Digital content management

2013
UXD for SharePoint branding
Social Media
UMG website on Joomla

3a (Packaging)
ewm (Website)
Inspectech (Website)
Effat (Presentatione)
IKEA (Video edit)
KCG (Interactive presentation)
2010

2010   JMC Website

P&G (Downy)
IKEA (LED & Video Edit)
3a (Corporate identities)
2009

2009   Kaizen (inventory grading system)

Petromin (Website)
King Faisal (Online banner)
IKEA (LED- Mattress)
2008

Petromin (Product Guide)
2007

2007   Citrix installation & configuration

Juffali (Interactive Profile)
2006

2006   Designing & User Support

7 Wonders
Vanda
2005

SBM Profile (Gitex)
2004

2004   JVE Website

SBM Profile (Comdex)
2003

2003   Designing & User Support

2000   Oracle & Developer2000

Skills / Expertise

With more than **Twenty years of experience** I have mastered various skills and capabilities

Skills :

- Creative
- Visualizing and concept designing
- Problem Solving
- Dedicated
- Motivated
- Team Player
- Multitasking
- Flexible
- Flying Drone
- Socially compatible with different people and culture.

ERP, Software, application and Knowledge:

- Adobe CS6 (Flash, Photoshop, Illustrator, After Effects, Indesign, Dreamweaver and Acrobat)
- Cinema 4D
- Appian BPM platform
- Microsoft SharePoint
- Joomla 2.5.9
- Oracle database 10g (11 / (10.2.0.3g (11.2.0.2)
- Oracle Application R10.2 / R12.1.3
- Developer 6i / 10i (Form builder, Report builder and SQL +)
- XML database
- Domain registration and Web hosting
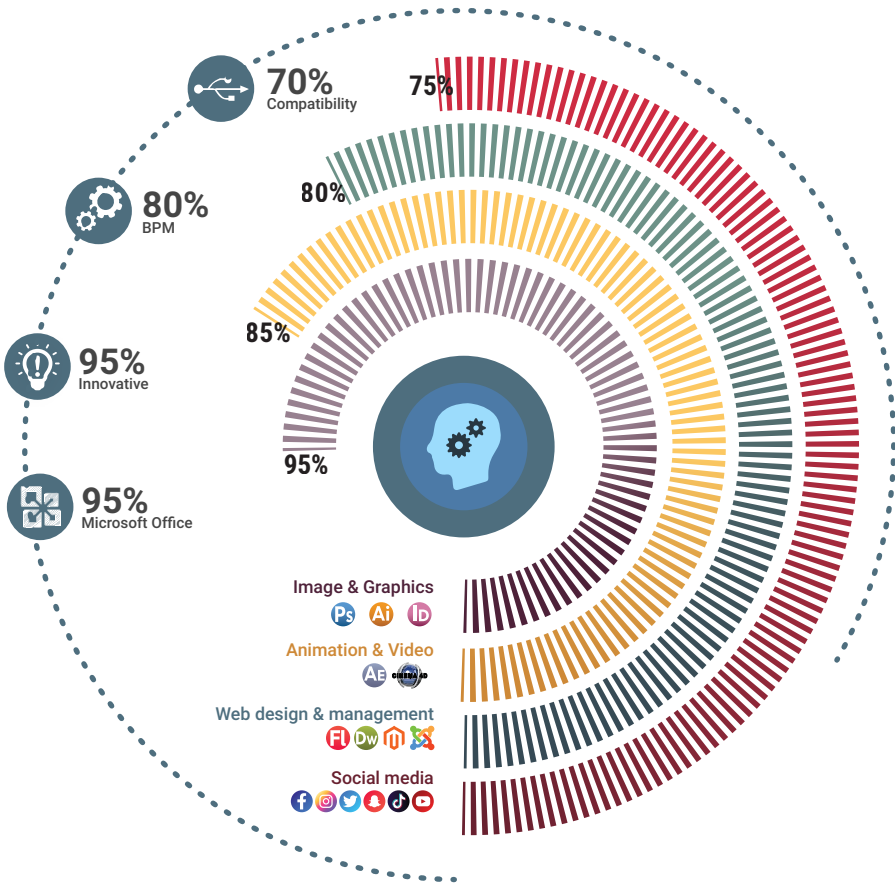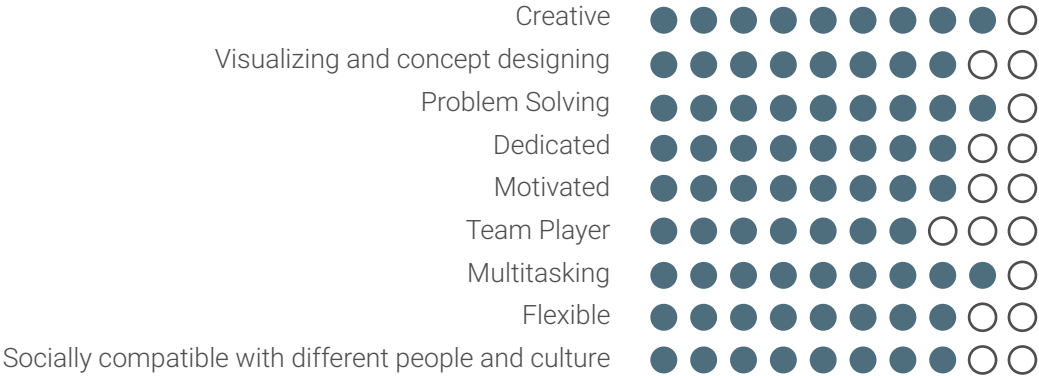- Networking / Citrix / LAN / WAN / WIFI
- Social bakers

Languages :

- Arabic
  (Limited working proficiency)
- English
  (Professional working proficiency)
- Hindi / Urdu
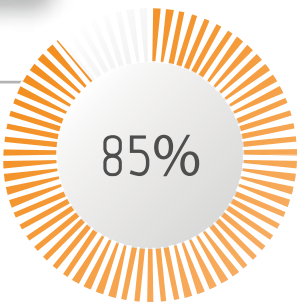 *(Native or bilingual proficiency)*
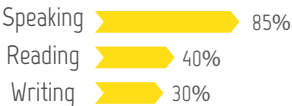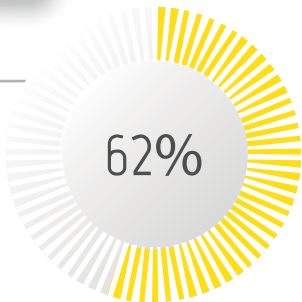
Interest and hobbies

Skills / Expertise

Skill	Rating
Creative	●●●●●●●●●○
Visualizing and concept designing	●●●●●●●●○○
Problem Solving	●●●●●●●●●○
Dedicated	●●●●●●●●○○
Motivated	●●●●●●●●○○
Team Player	●●●●●●●○○○
Multitasking	●●●●●●●●●○
Flexible	●●●●●●●●○○
Socially compatible with different people and culture	●●●●●●●●○○

70% Compatibility

80% BPM

95% Innovative

95% Microsoft Office

75%

80%

85%

95%

Image & Graphics
Ps Ai Id

Animation & Video
AE

Web design & management
Fl Dw

Social media

English

85%

Speaking 95%
Reading 80%
Writing 80%

Arabic

62%

Speaking 85%
Reading 40%
Writing 30%

Freelance Projects

CREACT
- Tim Hortons - New Menu
- Tim Hortons - Groove on the Grass

TRACCS
- IsDB Motion gfx for social channels

IKEA
- LED display Animation
- Animated web banners
- Youth room and Kitchen Campaign (website)
- IKEA Food
- Besta (Video Edit)
- Besta New
- Warehouse (Arabic Subtitle)
- Product Video Edit (Blur Effect on specific sections)

Effat
- Fundraising Presentation
- Profile Presentation

Balubaid
- Company Profile video

Juffali
- Interactive Corporate Profile & Website

Petromin Oils
- Digital Product Catalog

P&G
- Downy make over story (video Edit)

KCM (*Kabani Construction & Maintenance)*
- KCM Profile animation
- Inspectech Website

Shobokshi
- Ewm website

Goody
- Goody Velor Cooking Milk

3a Car care
- Brand package designing

SBM
- Creating Animation on Flash of SBM for Comdex 2001/2002/2003
- Creating Animation on Flash of SBM for Gitex 2002/2003

+966 50 474 2028
Kashif@ideas-x.com